



Exhibition Prospectus



IDRA WORLD CONGRESS 2026

RIYADH-SAUDI ARABIA

1 - 5 NOVEMBER 2026





BENEFITS FOR EXHIBITORS

The IDRA World Congress exhibition is strategically designed to maximize engagement between exhibitors and conference delegates from across the globe. Set within the elegant King Faisal Conference Center at the InterContinental Hotel Riyadh, this premier event provides a dynamic platform for networking, collaboration, and showcasing your offerings to an international audience.

To ensure your brand receives prime visibility and exposure, it's imperative to secure your preferred location promptly. Early booking not only guarantees your spot but also allows you to strategically position your booth for maximum foot traffic and interaction. As the heartbeat of innovation and industry discourse, the Exhibition floor is where meaningful connections are forged, partnerships are initiated, and groundbreaking ideas are exchanged.

Don't miss the opportunity to be at the heart of this influential gathering. Secure your space early to position your brand in a prime location and make a lasting impression on the international stage.

COMPLIMENTARY REGISTRATION & BOOTH PERSONNEL PASSES:

BOOTH SIZE	FULL COMPLIMENTARY REGISTRATION (S)	BOOTH-ONLY PASSES EXHIBITION HALL
18 sqm	Two (2)	Two (2)
9 sqm	One (1)	One (1)

Booth-Only Passes: Provide access to the Exhibition Hall, including attendance at the Opening Ceremony, refreshment breaks, and lunches. Please note that the Welcome Reception, Gala Dinner, Technical Sessions, Majlis Theater, Plant Tours, Workshops, Leaders Summit, and Closing Luncheon are not included.

Guest Pass: Exhibitors will be given (1) free non-transferable daily guest pass for every 9 sqm booth booked. This pass allows entry to the exhibition hall only and is valid for one day of usage.

Additional daily guest passes for entry only to the exhibition hall are complimentary from Monday-Wednesday 16:00 – 17:30.





WHO WILL ATTEND

- Developers
- Public & Private Utilities
- End-users
- Financiers
- EPC Contractors
- Analysts
- Government Agencies
- Researchers
- Research Organizations
- Manufacturers
- Academia
- Media

WHY EXHIBIT?

Elevate your presence at the IDRA World Congress 2026 Exhibition and seize the opportunity to unveil cutting-edge products, showcase innovative technical and financial solutions, and make groundbreaking announcements. Joining us at the IDRA World Congress 2026 provides an unparalleled platform to connect with industry leaders, decision-makers, and a diverse global audience. Here are compelling reasons why exhibiting at this prestigious event is a must:

- **Unrivaled Exposure:** Position your brand in the spotlight among industry giants and key players, gaining unparalleled visibility on a global scale.
- **Targeted Networking:** Engage with a diverse audience of professionals, experts, and potential collaborators, fostering valuable connections that can drive your business to new heights.
- **Product Launch Pad:** Launch your latest products and services on a grand stage, capturing the attention of a captive audience eager to explore groundbreaking innovations.
- **Showcase Expertise:** Demonstrate your company's expertise and thought leadership by participating in technical sessions, panel discussions, and workshops highlighting your industry's influence.





- **Market Expansion:** Tap into new markets and explore international business opportunities by connecting with attendees from various regions, fostering growth, and expanding your market reach.
- **Strategic Partnerships:** Identify and forge partnerships with like-minded organizations, paving the way for collaborative ventures and mutually beneficial alliances.
- **Stay Informed:** Stay ahead of industry trends, technological advancements, and financial landscapes by attending informative sessions and gaining insights from thought leaders.
- **Media Visibility:** Benefit from extensive media coverage and press opportunities, amplifying your message and ensuring your brand resonates across various channels.
- **Enhanced Credibility:** Align your brand with the prestigious IDRA World Congress 2026, enhancing your credibility and signaling to stakeholders that you are at the forefront of industry innovation.
- **Investment Opportunities:** Attract potential investors by showcasing your financial solutions and investment-worthy projects, opening doors to funding opportunities that can fuel your company's growth.

By exhibiting at the IDRA World Congress 2026, you're not just participating in an event – you're actively shaping the future of our industry, creating lasting impressions, and fostering collaborations that will propel your business.





DISPLAY OPTIONS

SHELL SCHEME DISPLAY (9 SQM OR 18 SQM)

9 sqm Booth Package Includes:

- Carpet
- 1 Round table
- 2 White chairs
- 1 Reception counter with graphics
- 1 Waste basket
- 3 Spotlights
- 1 Electrical socket

18 sqm Booth Package Includes:

- Carpet
- 2 Round tables
- 4 White chairs
- 2 Reception counters with graphics
- 2 Waste baskets
- 6 Spotlights
- 2 Electrical sockets

NOTE: Maximum shell scheme size is 18 sqm

SPACE ONLY DISPLAY

Maximize your brand visibility with this high-impact, customizable option — the most creative and engaging way to draw both new and existing clients to your stand. Please note: space-only displays are available for a minimum area of 18 sqm.





EXHIBITION PRICES

Exhibition rates are based on space utilization per square meter. An additional USD 70.00 per square meter will be applied for shell scheme displays, which include standard fittings and furnishings.

For exhibition inquiries, contact exhibits@idrawater.org and for sponsorships with exhibition space included, contact sponsorships@idrawater.org.

CATEGORY	IDRA WORLD CONGRESS 2026 ABU DHABI EXHIBITION PRICING (*PER SQM EXCLUDING 25 USD BANK TRANSFER FEE)	DATES
Member Rate - per sqm	\$880.00	March 1, 2026 and onward
Non- Member Rate - per sqm	\$954.00	January 15, 2026 and onward
Shell Scheme inclusions, additional to exhibition space - per sqm	\$70.00	January 15, 2026 and onward

Exhibition space is not reserved until payment is received in full.





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